Highland Good Food Partnership – Theory of Change

Vision (goal): A Highland Food System that nourishes people, supports local producers and protects the natural environment.

<table>
<tr><th>What we do</th><th>Activities</th><th>Who for / with</th><th>Why (intermediate outcomes)</th></tr>
<tr><td>Engage</td><td>Public events, communications, resource tree</td><td>• Local people</td><td rowspan="2">Increased awareness of local producers
Increased access to local food
Increased local power in the food system</td></tr>
<tr><td>Empower</td><td>Community projects, collaborations, membership, resource tree</td><td>• Local communities
• Local organisations</td></tr>
<tr><td>Connect</td><td>Membership, events, facilitation, communications, shared interest groups, collaborations,
‘match-making’, map</td><td>• Local people
• Local communities
• Highland producers
• Highland food businesses
• Public sector
• Local & national organisations
• Local & national networks</td><td rowspan="3">Increased opportunities to shorten supply chains
Increased uptake of best practice and good ideas
Increased knowledge and skills in food system
More collaboration and knowledge-sharing</td></tr>
<tr><td>Support</td><td>Membership, facilitation, resource tree, trails, map, peer support groups, communications</td><td>• Local communities
• Highland producers
• Highland food businesses
• Local organisations</td></tr>
<tr><td>Amplify</td><td>Webinars, events, podcasts, research, communications</td><td>• Local communities
• Highland producers
• Highland food businesses
• Public sector
• Local & national organisations</td></tr>
<tr><td>Influence</td><td>Partnerships, consultation, events, representation, Good Food Nation</td><td>• Public sector
• Local & national networks</td><td>A Highland Good Food Strategy
Improved local food governance
Better representation of Highland in national food policies</td></tr>
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